

Scenario no-nos to keep in mind:

- **No magic**, no alien invasions
- **No technological silver bullets** that solve everything
- **No moralizing**—the world should be the way I want it to be
- **No naive copying** science fiction tropes
- **No “kumbaya”**—everyone just decides to get along

Exercise 1: Imagining a future to believe in

Take some time to describe your preferred future.

It's 2040, justice and equity are common sense! So...what does the world look like?

What dominant narrative had to change?

Who did you need to work with to bring about this change? (e.g. communities, sectors, regions)

How was this change made possible (eg a new technology, policy change, major event)

Building A Narrative North Star

Narrative Initiative

Exercise 2: Building a North Star together

Share your individual future visions - Working in small groups, notice the places where your visions echo each other. Notice the places where you might diverge. Use your futures to build a shared narrative north star that could guide your work.

What is the new dominant narrative?

What are the values that animate this dominant narrative?

What is a message that embodies this narrative?