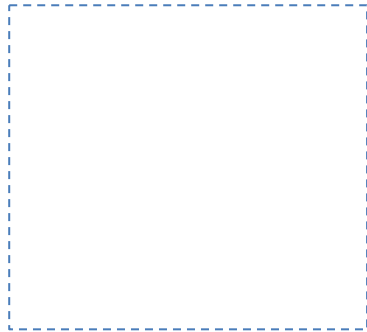
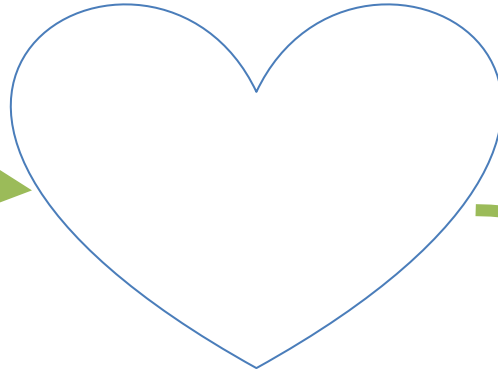


Roadmap to Integrated Organizational Communications

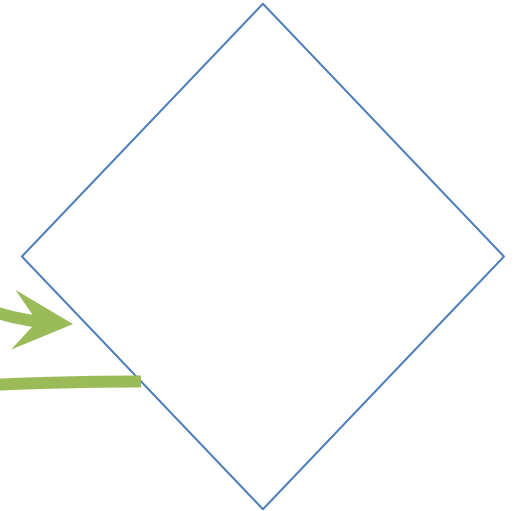
START HERE:
Our org is:



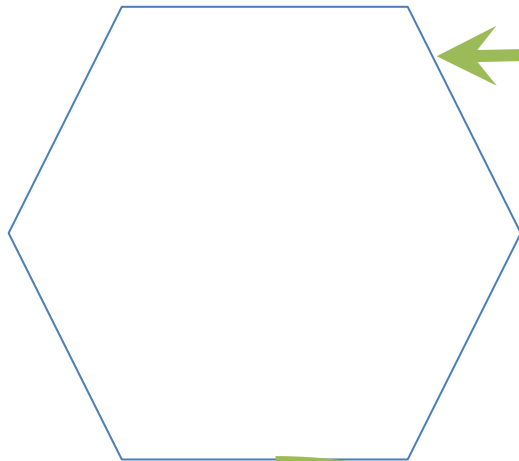
CULTURE: Whose HEARTS & MINDS
do we need to shift internally? How?



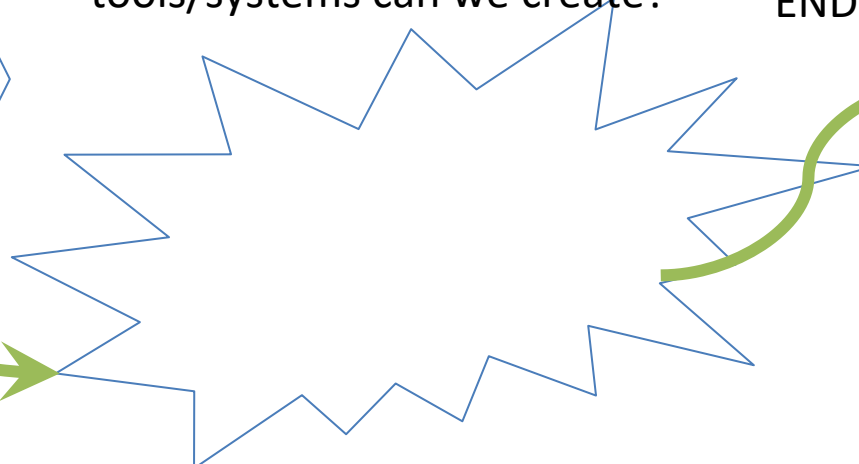
ROLES: Can we create or
improve our comms team?
Who can start to share
which comms roles?



PROCESS: What comms person and/or work
can be integrated into which regular meetings?



INFRASTRUCTURE: What shared comms
tools/systems can we create?



END HERE: Our org will be:

