Dimensions of Governing Power

Power to Win

Issue and Electoral Campaigns, Corporate Demands, Policy Changes, Direct Action, Legal Action, Dismantling Structural Oppression

Power to Set the Agenda

Organizing, Base Building, Leadership & Candidate Development, Strategic Alliances and Roles, $$

Power to Change/Hold Public Narratives

Activating Core Beliefs, Values, Convictions; Elevating and Promoting Core Themes in All We Do; Linking Our Issues to a Broader Agenda; Shaping Public Debate and Thinking; Unmasking Dominant Narratives