GOALS

- Demystify narrative work and how it can be integrated into existing work
- Elevate narrative work as power building work
- Lift up power of integrated organizing/narrative strategy
- Provide narrative organizing tools and practice using them
- Build connections across organizations – seeing narrative change as a shared project

AGENDA

A. 9:30am -- Welcome, purpose and overview of the day

B. Narrative change: an arena of power

C. 12pm -- Lunch

D. Narrative change: a shared project

   Break

E. Narrative change: integrated communications and organizing strategy

F. 4:30pm -- Wrap-up, adjourn