

# OUR MINNESOTA FUTURE

## NARRATIVE STRATEGY SESSION

August 29, 2018, 9:30am – 4:30pm

### *GOALS*

- Demystify narrative work and how it can be integrated into existing work
- Elevate narrative work as power building work
- Lift up power of integrated organizing/narrative strategy
- Provide narrative organizing tools and practice using them
- Build connections across organizations – seeing narrative change as a shared project

### *AGENDA*

- A. 9:30am -- Welcome, purpose and overview of the day
- B. Narrative change: an arena of power
- C. 12pm -- Lunch
- D. Narrative change: a shared project

### *Break*

- E. Narrative change: integrated communications and organizing strategy
- F. 4:30pm -- Wrap-up, adjourn